



## Territory Locator IVR

- ❖ Call Tracking
- ❖ QR Code Tracking
- ❖ Link Tracking
- ❖ Link Shortening
- ❖ Campaign Analytics



## Optimize Your Existing Geographic Intelligence

QIVIR turns your Gbbis territory data into seamless, real-time customer experiences. With our advanced Territory Locator IVR, Smart Call Routing, and direct integration with your Gbbis maps, your callers get to where they need to go, your territory data stays in Gbbis while QIVIR consolidates all engagement and performance analytics.

- **Route callers accurately and efficiently**
- **Eliminate manual data re-entry**
- **Prevent inconsistencies across systems**

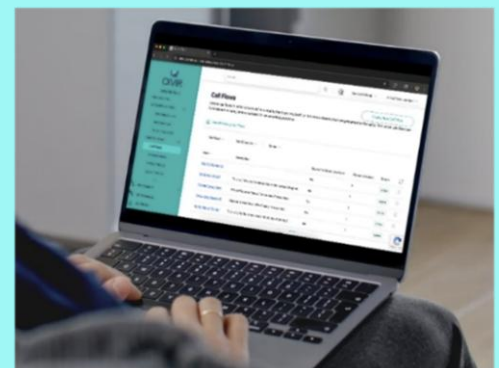
Together QIVIR and Gbbis deliver rapid deployment, seamless activation, and a noticeably improved customer experience. Your **QIVIR + Gbbis** data can fuel Call Routing, Call Tracking, QR Code Tracking, and other territory-based marketing initiatives, increasing the return on your existing investment.



## QIVIR's Smart Territory Locator IVR Powered by Gbbis

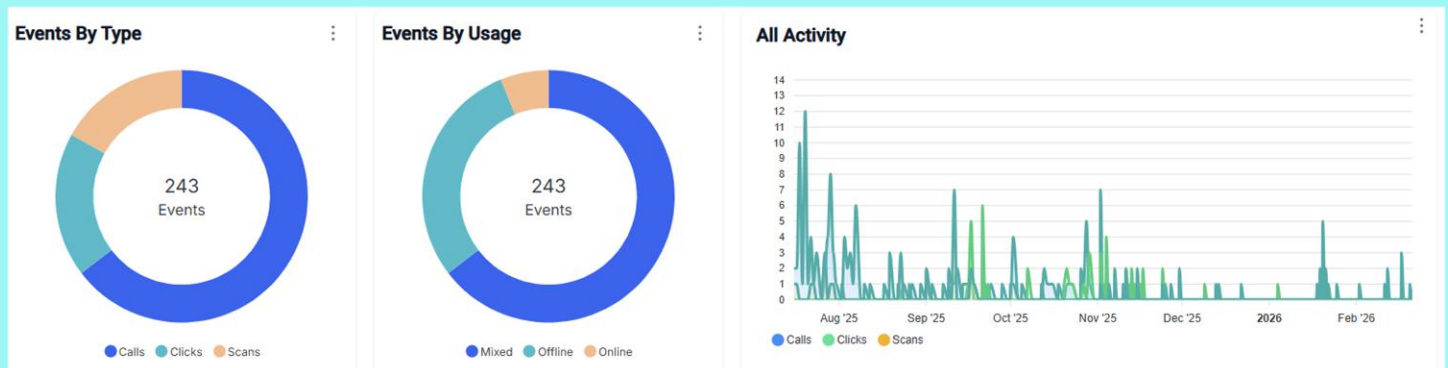
The **Territory Locator IVR** and **Call Routing** features give your customers the right answer on the first try. QIVIR's smart IVR taps directly into your Gbbis maps in real-time to:

- **Instantly** guide callers to the correct service area, franchisee, location or salesperson.
- **Reduce** handling time with intelligent self-service and automatic routing capabilities.
- **Scale** effortlessly as territories evolve – no IVR rebuilds needed when data changes in Gbbis.



## QIVIR: A Unified Customer Engagement Tracking Platform

- ❖ **Territory Locator IVR** – Automatically route callers to the correct store, service area or salesperson using built in support for locations and territories or utilize the integration with Gbbis.
- ❖ **Call Tracking** – Capture valuable insights into inbound tracking calls, specific campaign marketing performance, and caller behaviors – always know how your customers are finding you.
- ❖ **QR Code Tracking** – Monitor real-world engagement with branded dynamic QR codes that can be altered after creation to perform different actions or point to different targets.
- ❖ **Link Tracking** – Track digital interactions and campaign performance across channels. Used in conjunction with QR codes to see if users scan the QR code or prefer clicking the link.
- ❖ **Link Shortening** – Create branded, trackable short URLs that encourage engagement. Used in conjunction with QR codes to create shortened versions of long URLs.
- ❖ **Campaign Analytics** – See interactions across inbound tracking calls, QR code scans and link clicks in one dashboard, or separate focused dashboard for smarter decision-making.



## Discover the Power of the QIVIR Platform + Gbbis Integration

From geographic intelligence, featuring the Territory Locator IVR, Smart Call Routing, Call Tracking, QR Code & Link Tracking, to our **Splash Metrics** and **Analytics Dashboards**, QIVIR unifies key tooling in one place driven by data you already have in place. Harness our full suite to evolve effortlessly and respond efficiently to your constantly shifting business goals.



Download This Brochure

Bring your territories to life across every customer touchpoint.

- ✓ **Request a Personalized Demo**
- ✓ **Activate the QIVIR + Gbbis Integration Today**
- ✓ **Contact Us: [sales@qivir.io](mailto:sales@qivir.io) • (866) 748-4769**



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